



**ADOPTEE HUB**  
CONNECT • COLLABORATE • PRESERVE

# 2022 Annual Report



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# Dear Reader,

Thank you for a fantastic 2022! Adoptee Hub has grown into an organization that serves over 3,000 people. This year with your support, Adoptee Hub raised nearly \$13,000. Your donation, attendance, and word of mouth helped to spread our mission of building post-adoption services and programs for adoptees and their families. We held the first-ever Kimchi Festival in Minnesota with over 1,000 spectators and participants, our annual Adoptee Hub June Fundraising event, and a Cultural Identity and Self Care Workshop. Finally, we published our second book titled “Living in Korea: A Guide by Adoptees”. This endeavor was solely funded by the Hedlund Family Fund. Next year, we plan to publish the third book in the series of five; a resource guide titled “Cooking Korean: Recipes by Adoptees”. You can purchase “Living in Korea” by following this link: <https://adopteehub.org/promotecause/4>.

We look forward to your continued support and to seeing you at our 2023 events. We encourage you to invite family and friends. Please save the date for the following activities next year. In April we will hold our Five-Year Anniversary Annual Fundraiser to be held in Roseville, Minnesota; more information to come. In the Fall, we’ll hold our Cultural Identity and Self-Care Workshop. We are grateful for your ongoing financial gifts which allow us to provide some programming and meet some of our goals. As you may know, we are a 100% all-volunteer organization, and we can’t do this without you. All your support and contributions help. There are so many ways you can help us; we are always looking for funding, volunteers, board members, participation, and spreading the word by promoting us. Please reach out to help by emailing [info@adopteehub.org](mailto:info@adopteehub.org).

We will keep you posted on our upcoming activities via email and social media. For more information on our services and upcoming events please visit [www.adopteehub.org](http://www.adopteehub.org).

Warm Regards,



Ami Nafzger, President, and Chief Executive Officer

## Our Mission:

Helping adoptees live fuller lives by connecting them to their adoptee stories and culture, and providing adoptee services that work better for everyone.

## Our Vision:

We want to build a healthy adoptee community and provide services that meet all adoptees and their family's needs.

## Our Values:

**Culture:** We seek to understand our identity and work to provide cultural resources and post-adoption services. Adoptees deserve the opportunity to know their history, have a sense of belonging, experience their birth culture, and have access to services in a supportive space throughout their adoption journey.

**Compassion:** We have compassion for every adoptee's story, and we accept them for who they are as we all share similar lived experiences.

**Relationships:** We work to connect, collaborate, and preserve the adoptee experience.

We work to connect, collaborate, and preserve the adoptee experience.

### Connect:

We connect adoptees with each other and with resources and services.

### Collaborate:

We seek to fill in the gaps to provide essential post-adoption services that don't exist.

### Preserve:

We strive to preserve our adoption legacies, histories, and communities.

## About Us:

Adoptee Hub was established in April 2018 by the founder of G.O.A'L (Global Overseas Adoptee's Link) located in Seoul, South Korea.

Adoptee Hub recognizes the history of international adoption and its roots in the Korean War. Which is almost 70 years ago.

Unfortunately, there are still few to no post-adoption services to assist adoptees who want to visit Korea in search of their identity.

Adoptee Hub was founded to bridge the gap by giving adoptees community, support, and information that can help them strengthen their cultural identities.

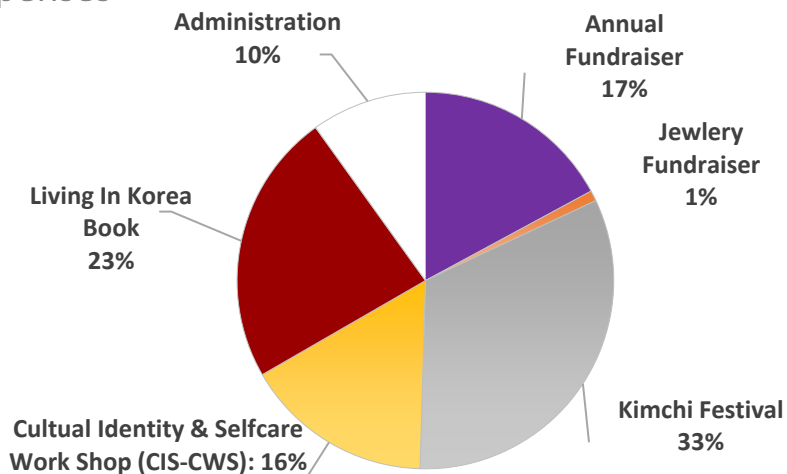
Adoptee Hub is a 100% volunteer organization. Our volunteers commit a lot of their time, energy, and passion to helping our adoptee community. Our volunteers strive to provide adoptees and their families with a rich resource to help them navigate their adoption journey through books we have written, cultural events, birth search events, and self-care resources. We aim to do more, and so, we ask for your help by donating financially and through volunteerism; there is always so much to do. Volunteers and board members only need to be dedicated and eager.

**“Adoptee Hub is a 100% volunteer organization. Our volunteers commit a lot of their time, energy, and passion to helping our adoptee community.”**

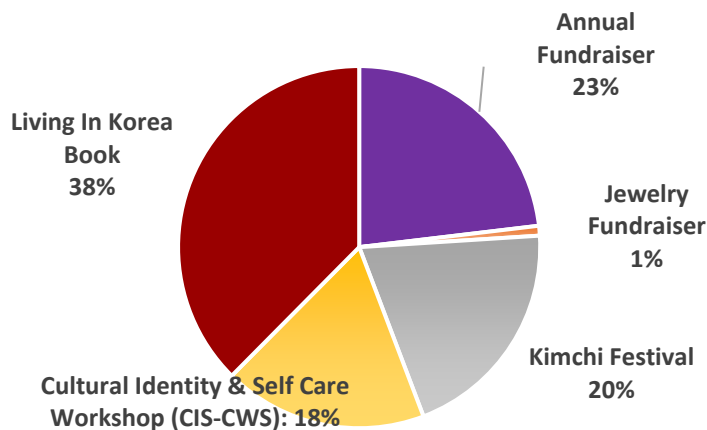
# 2022 Financial Summary

Starting Balance	\$24,190
<b>Annual Fundraiser</b>	
Expense	\$9,500
Income	\$8,000
<b>Jewelry Fundraiser</b>	
Expense	\$500
Income	\$300
<b>Kimchi Festival</b>	
Expense	\$18,000
Income	\$1,000
OKF Grant	\$6,000
<b>CIS-CWS</b>	
Expense	\$9,000
Income	\$810
NCRC Grant	\$6,000
<b>Living In Korea Book</b>	
Expense	\$13,000
Sales	\$0
Hedlund Foundation	\$13,000
<b>Administrative Cost</b>	
Expense	\$5,500
<b>Total Expense</b>	<b>\$50,000</b>
<b>Total Income</b>	<b>\$35,110</b>
<b>Total Loss</b>	<b>\$14,890</b>
<b>Year End Total</b>	<b>\$9,300</b>

## Expenses



## Income



# Adoptee Hub Birth Search Registry – Budget

Funds needed to be raised.

Task	Time	Amount
<b>Discovery and Research Phase</b>	<b>20 hours</b>	<b>\$1,000.00</b>
Project Management, Research & Profiles, Functionality Discovery		
<b>Designing and Planning Phase</b>	<b>100 hours</b>	<b>\$1,000.00</b>
Technical Specification		
Deliverable of Core Functionality		
Required Database Structure		
Resource Requirements		
User Experience Requirements		
<b>Administration</b>	<b>Ongoing</b>	<b>\$4,150.00</b>
Web Hosting for Registry Web Application	annual	\$1,500.00
Shared Workspace – Microsoft	annual	\$650.00
Payment Processing (\$3.80 per transaction)	Est. 100/yr	\$400.00
Marketing and Print	annual	\$1,500.00
<b>Application Development - CRM, Data ingestion, and Financial Pieces</b>	<b>Ongoing</b>	<b>\$3000.00</b>
Member events		
Appointments		
Forms		
Contents data		
Research data		
Development for obtaining birth search document data		
Integration with the form module		
Associated responsive views		

<b>Birth Search Data Module</b>	<b>30 hours</b>	
Development of the birth search forms and data		
Integration with the form module		
Associated responsive views		
Application Development		
Resources & research module	30 hours	
Volunteer Module	30 hours	
Translation Module	30 hours	
End to End testing & Quality Assurance	40 hours	
End-to-end testing of all functionalities and interfaces		
Performance & Security		
Training		
<b>Korean Translation of Birth Search Documents</b>	<b>Ongoing</b>	<b>\$3,000.00</b>
<b>Part-Time Staff</b>		<b>\$20,000.00</b>
<b>Total</b>		<b>\$32,150.00</b>



# Services

## Birth Search Services

Adoptee Hub is building the first-of-its-kind Birth Search Registry Service. It will involve services from preparing to search, engaging in your search, and post-reunion. This service is unique because no one else provides this level of dedication. We will take the place of liaison and streamline the birth search process. This will be in collaboration with Korean adoption agencies, the Korean government, and numerous small adoptee registries.

## Birth Search Service Details

- Secure registry for birth families to provide their information, data, and pictures of the children they are seeking.
- A secure registry for adoptees to provide their information, data, and pictures of whatever information they may have from their adoption file.
- All information you submit is confidential.
- It will facilitate translation services.
- It will connect adoptees with group therapy and counseling.
- It will have a survey for consultation before searching.
- It will coordinate educational classes on culture and language before and after traveling.
- It will provide resources for scholarships to help fund travel to Korea for birth search reunions.

## Birth Search Considerations

- Searching involves many elements and can be extremely complex.
- It is important to have a clear and conscientious process that is sensitive to the individual's needs and that addresses what may be an emotional time for the adoptee, birth family, adoptive family, and others related to the process.

This information will aid research efforts to understand and determine how Korean history shaped adoption, the stigma that single unwed mothers in Korea have, and other patterns surrounding adoption.

**Adoptee Hub  
needs your help  
today.**

**We are raising  
funds to build  
community  
services and  
programs.**

# Community Events



**Self Care Workshop**  
Cultural Identity and Korean culture

Hilton Hotel, 3900 American Blvd W.  
Bloomington, MN, 55437

Saturday, Nov. 12th, 2022 | 8:00am to 5:30pm  
Limited engagement, 50 spots available, \$30

## Cultural Identity and Self-Care Workshop “Self-Care is Not Selfish”

SATURDAY, NOV 12, 2022

Adoptee Hub hosted a day-long workshop for Korean adoptees to learn about Korean culture and enjoy self-care activities. Attendees learned the Korean language, participated in a traditional Korean tea ceremony, enjoyed an intensive yoga and meditation session, and more. We hope that this annual event is an opportunity to connect with other adoptees, learn more about our shared heritage, and leave feeling relaxed and rejuvenated for the new year!



09.17.2022

Sponsored by

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OKF  
OKF FOUNDATION

IN PARTNERSHIP WITH  
KAWA

Kimchi Festival

## 1st Annual Kimchi Festival

SATURDAY, SEP 17, 2022

Our first-ever Kimchi Festival was a tremendous success! Over 1,000 attendees participated in kimchi-making workshops, enjoyed our performers and vendors, and entered their kimchi in our popular kimchi-making contest. We look forward to providing even more family-friendly fun next year!



## Living in Korea A Guide by Adoptees

Volume 2: Korean Adoptee Booklet Series

By Adoptee Hub

A collection of firsthand experiences  
from adoptees living in Korea.

## Living in Korea Book

Adoptee Hub is pleased to announce the release of our latest book called “Living in Korea.” Written exclusively by Korean adoptees as a follow-up to our book “Visiting Korea”, this exciting book features everything that you will need if you are preparing to move to Korea. It is chock full of practical advice and insider tips on topics including housing, employment, visas, shopping, and entertainment. It is available for purchase at events and online.

PRIVATE SCREENING OF HIS FILM  
FEATURING A DIALOGUE WITH DIRECTOR  
YEON WANG-MO

## 2022 ANNUAL FUNDRAISER



 **ADOPTEE HUB**  
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## Annual Fundraiser Event

SATURDAY, JUN 11, 2022

Meet the Director/Producer Yeon Wang-Mo who will be joining us in Minnesota to talk about his film.

Yeon Wang-Mo is an award-winning documentarian and poet from South Korea. As a poet, he made his debut in 1994, published two poetry books, and won the ‘Contemporary Poetry Award’ in 1998. He has worked on TV documentaries for 25 years and has traveled to over 70 countries. His documentary feature ‘Hello?! Orchestra (2013) won the International Emmy Award in Arts Programming. He is also honored with the KIPA (Korea Independent Productions Association) Award for Best Director (2015).

# 2022 - Grants and Funding



**Consulate General of the  
Republic of Korea**



**NCRC Korean Adoption Services**



**Paik Ee Soo**



**Overseas Koreans Foundation OKF**



**Thrivent Financial**



**Korean American Women's  
Association of Minnesota**

# 2022 - Grants and Funding



## Korean Cultural Association of Minnesota

Korean Quarterly  
Minnesota Vikings  
Drinksool.com  
Costco  
Beautycounter  
Minnesota Twins  
Color Street  
Chipotle  
Pineapple3DStudio  
Bent Brewstillery  
Red Balloon Bookshop  
Arbeiter Brewery



## King's Restaurant

Ami Nafzger  
Aron Spiess  
Lisa Hanson  
John Ha  
Chae Norman  
Aimee Ladin  
Morton Family  
Leslie Mortensen  
Kim Jackson  
Ryan and Amanda Jackson  
Kara Dewhurst  
Bill Drucker  
Lydia Kostuch  
Jay Grossman  
Elizabeth Burt  
Daniel Nafzger  
Melissa Brown  
Arlene Jackson  
Jill Gillroy  
David Carter Family  
Ashley Weber  
John and Barbara Spiess

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